

DISCLOSURE REQUIREMENTS

Filing of the Directors' Explanatory Report

ORDINARY SHAREHOLDERS' MEETING ON 27th March 2010 (First call) 29th March 2010 (Second call)

Padova, 12 March 2010 – Safilo Group S.p.A. informs that the Directors' Explanatory Report on the proposals regarding the items in the Ordinary Shareholders' Meeting agenda, prepared in accordance with article 3 of the Ministerial Decree of November 5th 1998 n. 437 has been filed today at the Company's registered office and at its secondary office, as well as at the Italian stock exchange, Borsa Italiana S.p.A. The Report is also available on the Company's web site at www.safilo.com/en/investors.html.

The Safilo Group is worldwide leader in the premium eyewear sector and maintains a leadership position in the prescription, sunglasses, fashion and sports eyewear sectors. Present in the international market through exclusive distributors and more than 30 subsidiaries in primary markets (U.S.A., Europe and Far East). The main proprietary branded collections distributed are: Safilo, Carrera, Smith Optics, Oxydo, Blue Bay, and the licensed branded collections are: Alexander McQueen, A/X Armani Exchange, Balenciaga, Banana Republic, Bottega Veneta, BOSS by Hugo Boss, Diesel, 55DSL, Dior, Emporio Armani, Fossil, Giorgio Armani, Gucci, HUGO by Hugo Boss, J.Lo by Jennifer Lopez, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Nine West, Pierre Cardin, Saks Fifth Avenue, Valentino, Yves Saint Laurent and, starting from Fall 2010, Tommy Hilfiger.

This press release is also available on the website www.safilo.com.

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