

Press release



**SAFILO GROUP RENEWS  
FOSSIL LICENSING AGREEMENT**

**PADOVA – 05<sup>th</sup> March, 2009** – Safilo Group, a worldwide leader in the high-end and luxury eyewear sector, announces the renewal of its licensing agreement with Fossil, Inc. to design, manufacture and market prescription eyeglass frames as well as prescription sunglasses for the optical market. The renewal is in effect until 2013, with the possibility of an extension for a further five-year period, and includes distribution rights in the U.S. and Canada, where the collections are currently sold. Safilo Group has been a licensee of the Fossil brand since 1999.

The Safilo Group is worldwide leader in the premium eyewear sector and maintains a leadership position in the prescription, sunglasses, fashion and sports eyewear sectors. Present in the international market through exclusive distributors and 32 subsidiaries in primary markets (U.S.A., Europe and Far East). The main proprietary branded collections distributed are: Safilo, Carrera, Smith, Oxydo, Blue Bay, and the licensed branded collections are: Alexander McQueen, A/X Armani Exchange, Balenciaga, Banana Republic, Bottega Veneta, BOSS by Hugo Boss, Diesel, 55DSL, Dior, Emporio Armani, Fossil, Giorgio Armani, Gucci, HUGO by Hugo Boss, J.Lo by Jennifer Lopez, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Nine West, Pierre Cardin, Saks Fifth Avenue, Valentino, Yves Saint Laurent.

This press release is also available on the website [www.safilo.com](http://www.safilo.com).

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