

ALEXANDER MCQUEEN

ALEXANDER MCQUEEN FALL/WINTER 2014/2015 EYEWEAR COLLECTION

The Alexander McQueen eyewear collection for Fall/Winter 2014/2015 explores new interpretations of the brand's accessory and ready-to-wear creations: cut off metal studs, perforated flat metal and a textured effect. These latest styles showcase Alexander McQueen's signature craftsmanship. The colour palette ranges from classic colours such as blue, black, burgundy to oxidized metals such as ruthenium, copper and bronze.

PERFORATED

AMQ 4260/S and AMQ 4267

These square-shaped sunglasses for women are made of a lightweight and thin flat metal perforated with a geometric motif as seen on Alexander McQueen's jewellery pieces. The style is available in oxidised shades of black, ruthenium, copper and bronze. Both sunglasses and optical frames are available.



TEXTURED

AMQ 4261/S

The distinguishing feature of these cat eye shaped sunglasses is the textured 'etched' effect. The textured surface is hand-painted on a layer of colour and hand-polished to ensure the colour remains only on the engravings. The colours available include dark havana with a gold coating, black with a silver coating and black with a pearl blue coating giving it an iridescent sheen.



METALLIC STUDS

AMQ 4258/S and AMQ 4265

'Cut off' metallic studs applied by hand decorate this unisex style in both sunglasses and optical frames. The style is available in black, dark havana, blue, green and opal burgundy with complementing studs.



METALLIC STUDS – ASIA EXCLUSIVE

AMQ 4263/F/S

This over size cat-eye shape features the 'cut off' studs on the top and flank of the frame. The style is available in a range of neutral colours including opal burgundy, white, black and havana.



THE COLLECTION IS AVAILABLE FROM AUGUST 2014

at www.alexandermcqueen.com, in Alexander McQueen boutiques and selected retailers worldwide.
The Alexander McQueen eyewear collection is produced and distributed by Safilo Group.

SAFILO GROUP HQ COMMUNICATIONS DEPARTMENT

Milan T +39 02 77807611
Padua T +39 049 6985459
pressoffice@safilo.com
safilo.com