

MAX&Co.

MAX&Co. FALL/WINTER 2014/2015 EYEWEAR COLLECTION

Unique, playful, cosmopolitan: the new Fall/Winter 2014/2015 MAX&Co. eyewear collection is inspired by Europe's capital cities and features new stylistic touches that perfectly reflect their character.

Berlin's intellectual charm inspires the essential lines of the new sunglasses combining pure colors with gloss effects and mirrored lenses, also available in a glamorous animal print version featuring a python texture, for a daring look.

London's "hip" spirit gives life to new sunglasses and optical frames with a strong personality: 80s-inspired softly rounded silhouettes embellished with the new "tube" detailing on the temples, for a fashion-forward appeal.

Paris' bon-ton elegance is conveyed by eyewear models adorned with classic polka dots, reinterpreted in a new, all-over spotted version in delicate pastel hues, reminiscent of sweet macaroons.

LONDON VIBE

MAX&Co. 231/S and MAX&Co. 232/S. Hip & chic: these new sunglasses flaunt soft lines and ultra-slim metal temples embellished with the new "tube" detailing, which enlivens the profiles with a fresh note. Spotted nuances of green havana, plum or orange are combined with metal profiles in tones of ruthenium, palladium or light gold and shaded lenses, for a sophisticated flair.

MAX&Co. 234. The new "tube" detailing also adorns this cat-eye acetate optical frame. The color palette plays with refined combinations, such as blue with ruthenium, or havana, orange and peacock, matched with light gold metal details.



BERLIN ESSENTIAL

MAX&Co. 240/S. A minimalist design yet a powerful statement: an alluring mirror effect lends sparkle to these lightweight metal butterfly sunglasses, highlighted by mirrored lenses. Long acetate temple tips add a lively note, creating unique color combinations, such as rose gold/matte gold, dark purple/blue, purple/greige.



PARIS ATTITUDE

MAX&Co. 235/S and MAX&Co. 236. Polka dots explore new territories and reinvent themselves: this iconic motif is now presented in an exciting all-over spotted version decorating these soft-shaped sunglasses and optical frames. The new pattern, which is inspired by the MAX&Co. accessory collection, becomes a byword for style: a motif that you can wear from head to toe, to create original ensembles. The pattern comes in delicate candy nuances of peach, blue, dove, grey and brown, which stand out on the transparent acetate frames.



The MAX&Co. collections of sunglasses and optical frames are produced and distributed by the Safilo Group.

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