

CARRERA BY JIMMY CHOO

A Capsule Collection of Rock-Chic Sunglasses

The bold and celebrated spirit of Carrera meets the glamour and fashion style of Jimmy Choo creating a high octane collection of sunglasses for eye-catching effect.

Carrera's latest best-seller, the Carrera 6000, with its unique shaped temples and timeless silhouette is dressed by Jimmy Choo in five stand-out finishes. Alluring colors and captivating designs are made possible by manufacturing techniques of Optyl, Safilo registered trademark, using a high-performance material which is ultra-lightweight, strong and hypoallergenic. A thin silk sheet inserted inside the frame enhances the premium effect of the new sunglasses, boosted by the finish of the metal logo on the temple.

The Carrera by Jimmy Choo collection embraces Jimmy Choo signatures such as black/gold leopard print, black, dark gold and nude glitter. For the ultimate luxury statement, the leopard print model comes in a limited edition with real gold lenses. The five styles represent the perfect union of Carrera's expertise in eyewear and living life in the fast lane and Jimmy Choo's feminine, powerful and glamorous design aesthetic resulting in a collection of cool, rock chic eyewear.

The collection will be available worldwide from Fall 2013.

GLITTER

Glitter and gold for a 24/7 diva: three flashy and eye-catching styles in black, dark gold and nude glitter. The extraordinary work in Optyl material allows to create silky, shimmering shades.



LEOPARD

Hypnotic and magnetic: black and gold camouflage, for a strong chromatic impact. The *animalier* touch, a hallmark of Jimmy Choo accessories, finds a new and original interpretation in these bold and alluring sunglasses.



LIMITED EDITION

Go for gold: the gold plated lenses add a ultra-glamorous effect, in contrast to the leopard graphics lining the Optyl frame.



The CARRERA by JIMMY CHOO collection is produced and distributed by the Safilo Group.

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