



**SAFILO COMMUNICATES THE TERMINATION
OF THE EYEWEAR LICENSE AGREEMENT FOR NINE WEST**

Padua, September 12, 2011 - Safilo Group communicates that the license agreement for the production and distribution of Nine West eyewear collections, which are mainly sold in the United States, will not be renewed beyond the agreed expiration date of December 31, 2011.

Safilo would like to express to the Jones Group its appreciation for the work carried out over the years of collaboration.

The Nine West license represented approximately 1% of Safilo Group 2010 total revenues.

The Safilo Group is worldwide leader in the premium eyewear sector and maintains a leadership position in the prescription, sunglasses, fashion and sports eyewear sectors. Present in the international market through exclusive distributors and 30 subsidiaries in primary markets (U.S.A., Europe and Far East). The main proprietary branded collections distributed are: Safilo, Carrera, Smith Optics, Oxydo, Blue Bay, and the licensed branded collections are: Alexander McQueen, A/X Armani Exchange, Balenciaga, Banana Republic, Bottega Veneta, BOSS by Hugo Boss, Boss Orange, Dior, Emporio Armani, Fossil, Giorgio Armani, Gucci, HUGO by Hugo Boss, J.Lo by Jennifer Lopez, Jimmy Choo, Juicy Couture, Kate Spade, Liz Claiborne, Marc Jacobs, Marc by Marc Jacobs, Max Mara, Max&Co., Nine West, Pierre Cardin, Saks Fifth Avenue, Tommy Hilfiger, Valentino, Yves Saint Laurent.

This press release is also available on the website www.safilo.com.

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